



Capacity Support Webinar Series for CAPC and CPNP Recipients

The Approach: These webinars are purposefully designed and incorporate design thinking principles to create an engaging, user-friendly, and effective online learning experience for all participants. The design principles include an equity-driven approach, Indigenous cultural safety, and SGBA+ analysis frameworks which are embedded into the design process.

Accessibility is crucial in the context of the design and delivery of the training sessions. The workshop facilitators will apply an accessibility lens to ensure the educational content, materials and learning experiences are inclusive and available to a diverse audience. Adherence to Accessibility Standards is an important practice, which is embedded into the design of the workshop sessions to ensure accessibility for people with disabilities. Accessible training materials will be designed to accommodate the diverse learning styles of participants to help foster a learning environment where everyone feels welcomed and their contributions are valued.



Webinar Series

#1 Empowering Communities: Conducting Effective Community Needs Assessments

Description:

This workshop will provide participants with the tools and techniques necessary to conduct thorough community needs assessments. Participants will learn how to identify key stakeholders, gather relevant data, and analyze findings to inform program planning and implementation.

Learning Objectives:

1. Explore the implications of community needs assessments on program development.
2. Learn practical methods for conducting community needs assessments, including engaging diverse stakeholders, data collection and analysis, potential sources of support, and partnerships.
3. Effectively identify and utilize diverse sources, including findings from a comprehensive community needs assessment, demographic data, public records, community surveys, interviews, and existing reports.
4. Apply findings from community needs assessments to inform program planning, performance measurement, and evaluation.



Webinar Series

#2 Establishing and Maintaining Collaborative Partnerships

Description:

This workshop will explore the principles and practices of building strong collaborative partnerships within the community. Participants will learn how to identify potential partners, establish effective communication channels, and leverage collective resources to maximize program impact.

Learning Objectives:

1. Understand the benefits of collaborative partnerships in advancing program goals and objectives.
2. Identify potential partners and stakeholders within the community.
3. Learn strategies for establishing and maintaining effective communication and collaboration.
4. Explore methods for leveraging collective resources and expertise to enhance community resilience.



Webinar Series

#3 Crafting Compelling Proposals: Making a Strong Case for Support

Description:

This workshop will focus on developing persuasive proposals to communicate the objectives, impact, and need for CPNP and CAPC community projects. Participants will learn how to craft compelling cases for support accompanied by detailed work plans that resonate with stakeholders and inspire support for their programs.

Learning Objectives:

1. Understand the importance of storytelling in sharing program impact and success stories.
2. Apply techniques for crafting compelling narratives that effectively communicate the mission and impact of non-profit programs.
3. Identify strategies for tailoring storytelling to specific audiences and contexts.
4. Leveraging the work plan to illustrate how the project will come to life.



Webinar Series

#4: Mastering Impactful Reporting: Enhancing Program Visibility and Effectiveness

Description:

This interactive workshop is designed to equip participants with the essential skills and knowledge needed to create impactful reports that effectively communicate program outcomes and achievements to funders and stakeholders. Participants will explore strategies for crafting compelling reports, including alignment with program requirements, key objectives, and anticipated outcomes, that not only showcase program success but also facilitate informed decision-making and resource allocation.

Learning Objectives:

1. Understand the significance of impactful reporting in enhancing program visibility and demonstrating accountability to funders and stakeholders, fostering trust and engagement.
2. Learn techniques for synthesizing complex program data into clear and concise narratives that resonate with diverse audiences.
3. Utilizing visual aids to enhance the clarity and accessibility of reports, facilitating audience understanding and reference.
4. Cultivate a clear understanding of the importance and distinction between performance measurement and evaluation, enabling participants to effectively utilize both approaches to assess program effectiveness and inform strategic decision-making.



Webinar Series

#5 Community Mobilization: Knowledge Sharing & Promising Practices

Description:

Through interactive sessions and case studies, participants will learn about effective knowledge sharing practices and gain practical skills for implementing and adapting these practices within their organizations and communities. With a focus on collaboration and sustainability, this workshop empowers participants to become agents of positive change, driving forward the mission of creating healthier, thriving communities for all.

Learning Objectives:

1. Explore effective strategies for sharing knowledge and disseminating promising practices within communities, leveraging various communication channels and platforms to maximize impact and reach.
2. Share approaches to identifying, adapting, and implementing evidence-based practices that have demonstrated success in similar community contexts.
3. Leverage community mobilization and knowledge transfer/exchange to foster sustainable development, promote social change, and ensure effective dissemination of information.